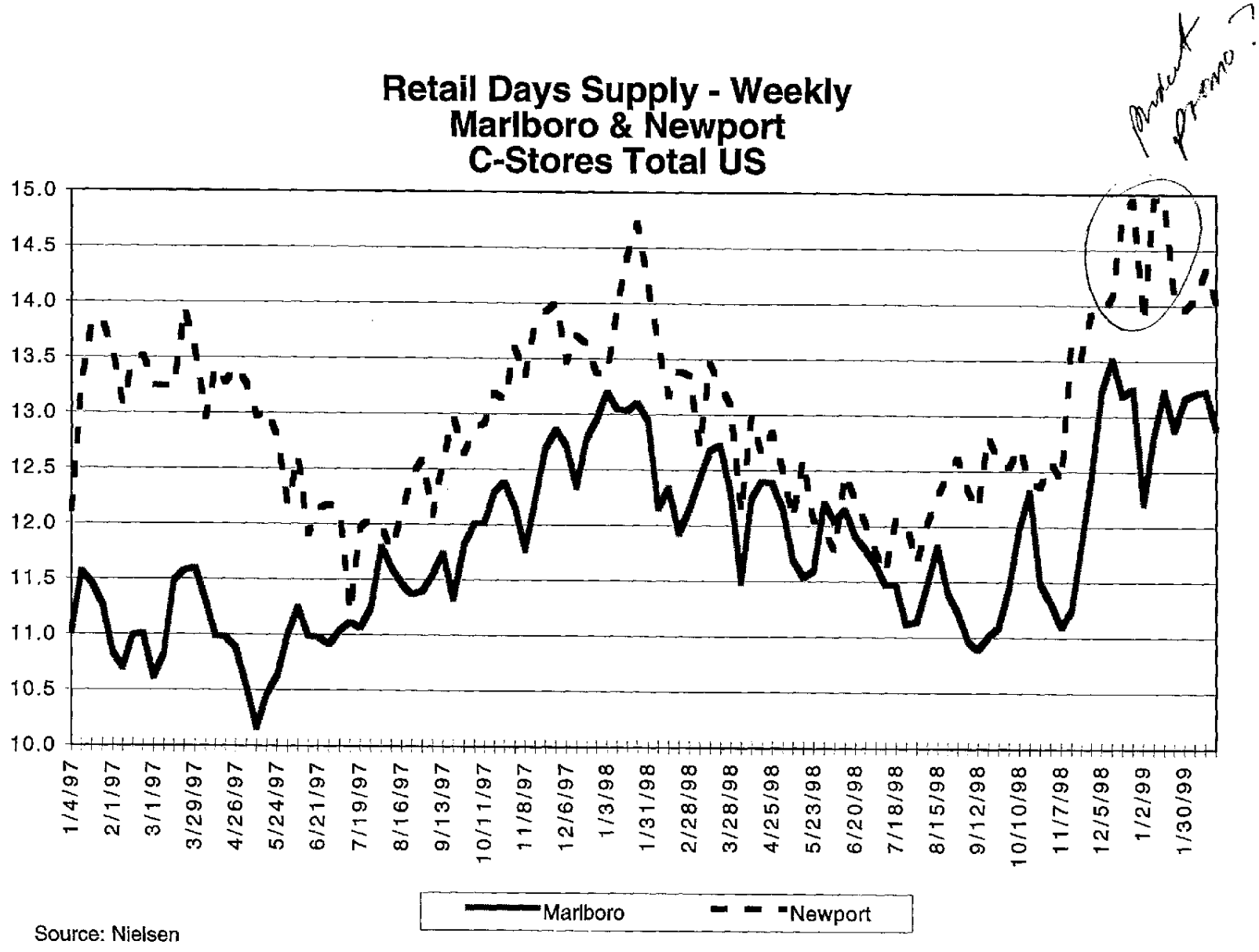

Source: Nielsen

Source: https://www.industrydocuments.ucsf.edu/docs/zjnm0004